

For Economic Development and Marketing Services

“Downtown” shall be the area defined as such in the Downtown Business Improvement District established in 2012

NOTE: Columns will expand to fit requested information.

	FY 2015 – Q1	FY 2015– Q2	FY 2015 – Q3	FY 2015- Q4	FY 2015 Total Year to Date	GOAL
Number of property sales in Downtown.						N/A
Number of storefronts occupied						N/A
Number of Downtown Businesses leaving						N/A
Number of Businesses locating in downtown						N/A
Number of Downtown Businesses						Increase
Change in assessed valuation in Downtown.		None	None			2% over _____
Change in number of employees in Downtown	ANNUAL	ANNUAL	ANNUAL			Increase
Change in number of residential units in Downtown						Increase
Change in number of residents living in Downtown						Increase
Number of building permits (for both public and private construction) issued in FY 2015 for Downtown.						50
Dollar amount of building permits (for both public and private construction) issued in FY 2015 for Downtown.						Positive growth in investment in downtown
1. Square feet of leasable office space in Downtown 2. Multi-Space Tenant office Space						Positive growth in square feet of leasable space
Total percent commercial occupancy in Downtown. 1. Multi-Tenant Office Space						Occupancy rates of 85%
Number of clients served by DDI						40
Increase in “followers” of DDI Social Media						Increase